STUDY MODULE DESCRIPTION FORM						
			Cod 10 1	de I 1102321011135020		
Field of study Engineering Management - Full-time studies -		of study al academic, practical)	Year /Semester		
Elective path/specialty		ct offered in:		Course (compulsory, elective)		
Marketing and Company Resources		Polish		elective		
Cycle of study:	Form of study (full-time,part-time)					
Second-cycle studies	full-time					
No. of hours				No. of credits		
Lecture: 15 Classes: 15 Laboratory: -	Projec	t/seminars:	-	3		
Status of the course in the study program (Basic, major, other)	(university-wide, from another field)					
(brak)	(brak)					
Education areas and fields of science and art				ECTS distribution (number and %)		
Responsible for subject / lecturer: Responsible for subject		sible for subje	ct /	lecturer:		
dr Przemyslaw Bartkiewicz, doc email: przemyslaw.bartkiewicz@put.poznan.pl tel. +48 61 665 33 91 Wydzial Inzynierii Zarzadzania strzelecka 11, 60-695 Poznan		Arkadiusz Borowiec arkadiusz.borowiec 3 61 665 33 92 al Inzynierii Zarzadz cka 11, 60-695 poz	@pu ania	t.poznan.pl		
Prerequisites in terms of knowledge skills an	d social	competencies:				

Prerequisites in terms of knowledge, skills and social competencies:

1	Knowledge	STUDENT HAS A BASIC KNOWLEDGE OF MICROECONOMICS, MARKET MECHANISM AND MACROECONOMIC, DECISIONS OF A MANUFACTURE, MONEY ANF FINANCES, FINANCIAL MARKET
2	Skills	student can obtain information on the financial situation of enterprises, asource familiar with the data, financial instruments operating in various segments of the financial market, distinguishes between equity and foreign.
3	Social competencies	student has the ability to apply knowledge of financing instruments and the choice of appropriate instruments in the practice of the enterprise.

Assumptions and objectives of the course:

- to familiarize students with the processes of corporate financial control
- to transfer practical skills associated with obtaining external financing
- to construct the ability to assess the benefits of different financing instruments

Study outcomes and reference to the educational results for a field of study

Knowledge:

- 1. student knows the process of corporate financial control [K2A_W01]
- 2. student knows the sources of financing of the company [K2A_W05]
- 3. student knows how to explain the advantages and disadvantages of different financial instruments [K2A_W11]
- 4. student knows the mechanisms and sources of financing [K2A_W18]

Skills:

- 1. student can calculate the cost of raising capital from various sources [K2A_U01]
- 2. student can calculate the financial effects of the use of various financial instruments [K2A_U02]
- 3. student can calculate the time value of money [K2A_U02]
- 4. student can make decisions on the use of certain financial instruments [K2A_U05]

Social competencies:

- 1. student works and is active in the group, taking the different roles in it [K2A_K03, K2A_K06]
- 2. student participates in the preparation of economic projects taking into account the economic and fonancial aspects [K2A_K03, K2A_K06]
- 3. student thinks and acts in an entrepreneurial manner [K2A_K03,K2A_K06]
- 4. students takes decisions on the use of various financial instruments [K2A_K03, K2A_K06]

Assessment methods of study outcomes

- -Firming rating: based on the answers to questions related to the material discussed in the previous lectures.
- Summary assessment: written exam

Course description

- -aims of corporate financial management.
- -role of equity and debt in the company
- -sources and the cost of capital
- -instruments of financing activities of the company?bank
- -instruments of financing actvities of the company? outside bank
- -methods of acquisition of financial instruments.
- -risks associated with the use of various financial instruments.
- -instruments of financing companies in the financial market.

Basic bibliography:

- 1. Bartkiewicz P., Szczepański M., Podstawy zarządzania finansami przedsiębiorstw. Instrumenty-metody-przykłady-zadania, Wyd. PP, Poznań 2010.
- 2. Bień W., Zarządzanie finansami przedsiębiorstwa, DIFIN, Warszawa 2011.
- 3. Debski W., Teoretyczne i praktyczne aspekty zarządzania finansami przedsiębiorstwa, Wyd. Naukowe PWN, Warszawa 2005.
- 4. Duliniec A., Finansowanie przedsiębiorstwa, PWE, Warszawa 2007.
- 5. Mickiewicz J., Pozyskiwanie, koszt i struktura kapitału w przedsiębiorstwach, SGH, Oficyna Wydawnicza, Warszawa 2004.

Additional bibliography:

- 1. Tuczko J., Zrozumieć finanse firmy, Difin, Warszawa 2011.
- 2. Jajuga K., Zarządzanie ryzykiem, PWN, Warszawa 2009.
- 3. Brzozowska K., Bussines Angels na rynku kapitałowym. Motywacje, inwestowanie, efekty, CedeWu.pl, Wydawnictwo Fachowe, Warszawa 2008.
- 4. Tamowicz P., Bussines Angels. Pomocna dłoń dla kapitału, Pasaż, Gdańsk 2005.
- 5. Sławiński A., Rynki finansowe, PWE, Warszawa 2006.

Result of average student's workload

Activity	Time (working hours)
1. lecture	15
2. exercises	15
3. prepare for training	14
4. preparation for the lecture	14
5. consultation	13
6. exam	2

Student's workload

Source of workload	hours	ECTS
Total workload	73	3
Contact hours	45	2
Practical activities	29	1